



# Helping to Nourish the Best Start in Life:

Addressing the needs of children and families  
in fragile and vulnerable circumstances

## Striving to Build Healthier – and Brighter – Tomorrows

Mead Johnson Nutrition takes pride in being a global leader in the vital field of pediatric nutrition. Our world-class research and operational capabilities enable us to provide over 70 high-quality nutritional products across more than 50 markets worldwide. Our mission has remained constant for more than a century – to nourish the world’s children for the best start in life. For no group is this mission more critical than children living in fragile and vulnerable circumstances. The nutritional solutions we provide bring sustenance and hope to families in the most challenging environments. Our science-based approach, global leadership and singular focus on pediatric nutrition uniquely position Mead Johnson to help address early childhood nutrition needs and support NGOs, governments and healthcare providers in their important work of supporting vulnerable populations around the world.



Our ongoing commitment to support and enhance early childhood nutrition drives and inspires passion in our global team of nearly 8,000 dedicated employees. This passion began with Edward Mead Johnson, who founded our company in 1905. At that time, one in five children in the United States did not reach their fifth birthday, digestive and gastric issues were a major cause of death for children, and the science of early childhood nutrition was in its infancy. Our founder’s infant son suffered from a life-threatening heart condition that was worsened by his feeding intolerance. Inspired by his son’s difficulties, Edward broke away from the family business of Johnson & Johnson to establish Mead Johnson & Co., which eventually became Mead Johnson Nutrition. Before long, the new company created the first clinically-supported, physician-recommended, infant feeding product to support the healthy growth and development of all children, including those with medical complications.

Today, the world faces different, but equally troubling, concerns related to childhood nutrition. Despite notable progress over the past century, far too many children still face significant challenges traced to poor or inadequate nutrition. Many countries lag behind in addressing stunted growth and metabolic disorders – conditions that are easily detectable and treatable, often with nothing more than routine testing and proper nutritional solutions.

Mead Johnson Nutrition is leveraging its scientific expertise, specialty products and deep knowledge of pediatric nutrition to help vulnerable children and families around the world. This brochure highlights some of the initiatives we have developed and implemented in a number of our markets.

While we are proud of our accomplishments, we are never complacent. We know there is more to be done to assist the nutritional needs of children living in fragile and vulnerable circumstances. We are committed to working in partnership with NGOs, governments, researchers and healthcare providers to continue making a positive difference – and helping create healthier and brighter tomorrows for these children.

**Kasper Jakobsen**  
President & Chief Executive Officer  
Mead Johnson Nutrition

## Using Our Science and Resources to Support Vulnerable Children and Their Families

As a global leader in pediatric nutrition, Mead Johnson Nutrition is committed to advancing the growth and development of children and families around the world – whether through our core infant and child nutrition products or a range of corporate social responsibility initiatives. We know that good nutrition early in life supports lifelong health. Depending on local needs, our efforts involve combinations of nutrition education, healthcare information and support, and the provision of key nutrition products in order to help as many children and families as possible reach their full potential. Our initiatives build on our business offerings and seek to alleviate gaps and shortcomings in nutrition and other essential resources among children and their families who – without external support – would suffer from malnutrition, other serious nutritional deprivations or metabolic disorders. We focus primarily on the following groups:

### Orphans

According to UNICEF estimates:



**>7**  
**MILLION**  
babies and children  
are in institutional care  
around the world

**18**  
**MILLION**  
children worldwide  
have been orphaned  
by HIV/AIDS

**138**  
**MILLION**  
of the world’s  
children have lost  
one or both parents

### Children with Metabolic Diseases

Inherited metabolic diseases in newborns, if left untreated, could result in lifelong developmental difficulties or death.



**1** OUT OF **2,000** NEWBORN INFANTS  
are affected by inherited metabolic disorders and are unable to break down a specific nutrient due to a defect in the metabolic pathway, leading to significant health complications.



### Children and Families Living in Vulnerable Circumstances

According to the World Bank, more than 1 billion children suffer from at least one form of severe deprivation in terms of basic needs, such as water, food and/or sanitation.



**1** IN **5**  
children living in developing countries is severely underweight



## Examples of Our Work So Far

In collaboration with our partners, we have positively impacted the lives of hundreds of thousands of children and families around the world.

### Canada

We help provide more than 1,600 hot meals each month at St. Mary's Home, a shelter for pregnant teens, as well as teenage parents and their children. Our employee volunteers also provide skills-based training for these young parents, many of whom need help in finding employment.

### United States

Driven by health care professional referrals, our longstanding "Helping Hand for Special Kids" initiative provides assistance, including product donations, to impoverished families with infants who have special feeding needs. Close to 20,000 families participate in this national program every year. We are also building out our relationship with crisis nurseries near our facilities and across the country.

### Mexico

We work with Comedor Santa Maria, a network of more than two dozen youth dining and support centers in the neediest neighborhoods of Mexico City, to provide balanced meals to children living in extreme poverty. Our efforts and contributions help support the organization in supplying daily meals – and encouragement – to nearly 6,000 children. For many of these young students, this is often the only meal they consume each day.

### Peru

Our "Nourishing Dreams" program works to improve the nutrition of toddlers attending Republica de Peru Daycare. The program combines teacher and parent education workshops on child health, nutrition and development, with health screening and tracking for the preschoolers. As a result of the program, participating children have recovered from moderate anemia and achieved healthy weight and normal growth. The program also offers life skills training for parents.

### Ivory Coast

Our "Aspire to Maternal and Infant Health" program is building and equipping classrooms, developing curricula and training teachers in support of "two-generation" learning in agricultural communities from which we source cocoa. The program includes preschool programming for local toddlers, along with functional literacy, health and other educational opportunities for their mothers.

### China

Building on our nearly decade-long "Trip of Love" that brings nutritional and medical support to remote regions, we are cooperating with the China Development Research Foundation to provide free preschool education and nutritional support to children from 3-5 years old in poor mountain villages. In addition to our longstanding work with the Ministry of Health on raising awareness of metabolic diseases and supplying nutritional assistance to children with PKU, we have donated ready-to-drink formula to the Women's Hospital of Medicine at Zhejiang University, in support of the up to 80 premature births that occur that each month.

### Philippines

We work with a variety of government, civic and community organizations to attack widespread malnutrition. We joined forces with Uplift Filipino Students on a school-based supplemental feeding program to reduce stunting and dramatically lower dropout rates. In addition, we also partner with the Department of Social Welfare and Development and the civic group Kabisig ng Kalahi on a community-based nutritional education, feeding and growth monitoring program in the country's most impoverished neighborhoods. For more than two decades, we have also been working closely with Dr. Carmencita Padilla to address metabolic diseases. Starting from a small donation program, the partnership has grown to cover a wide range of nutritional disorders. Dr. Padilla is now the Director of the Institute of Human Genetics at the Philippines National Institute of Health; and through her tireless efforts, a newborn screening system for such disorders has been systematically expanded on a national basis.

### Vietnam

Working with Vietnam's National Hospital of Pediatrics, we are donating our specialized products to support patients with common metabolic disorders. We also established a multi-year cooperative effort with the Vietnamese Ministry of Health, the General Office of Population – Family Planning, and the National Hospital of Pediatrics, to provide training for pediatricians on the diagnosis and treatment of these rare diseases. We also supply financial, product and volunteer support to the Mai Tam and Dieu Giac Pagoda orphanages, which provide a special level of care for infants and children living with HIV and AIDS.

- Disaster Relief
- Orphans
- Children with Metabolic Diseases
- Children and Families Living in Vulnerable Circumstances



## Our Ongoing Goal: Expand the boundaries of scientific collaboration and share knowledge to benefit children and caregivers around the world

Since 2010, the Institute has developed four leading-edge technology and learning centers around the world – in the United States, China, Mexico, and most recently, Singapore. Through these centers and various internal and external medical and scientific investigations, we advance research, share knowledge and translate insights into practical nutrition solutions that benefit infants and children. We also pioneer new and better ways to make positive, long-term health differences in young lives around the world. At the same time, the Institute helps drive continuous improvement in manufacturing processes, quality practices and safety standards throughout our company's operations.

Through our initiatives and partnerships, we are pushing the boundaries of understanding around early childhood nutrition, with a particular focus on:

- creating new educational and technical resources for health care and scientific professionals;
- incorporating the most advanced nutrition and food science innovation into food technology processes and products to meet the evolving needs of children; and
- establishing dynamic private-public partnerships on nutrition and food safety.

Part of our overall commitment to supporting children in fragile and most vulnerable circumstances is focused on knowledge sharing – to help ensure that policymakers, healthcare providers, scientists, NGOs and others have access to the most recent scientific information and research. The Institute seeks to broadly share groundbreaking early childhood nutritional information and best practices through symposiums and other educational efforts, as well as supporting publication of reference books, such as “Nutritional Care of Preterm Infants – Scientific Basis and Practical Guidelines” published by the World Review of Nutrition and Dietetics.

Moving into our second century of operation, Mead Johnson and the Mead Johnson Pediatric Nutrition Institute will continue to strive to make a positive impact on early nutrition and long-term quality of life, working tirelessly to address the nutritional needs – and challenges – of today's children and future generations.

## Partnering to Address Children's Vital Nutrition Needs

We know that addressing the needs of children in the most vulnerable circumstances is more effectively accomplished through partnerships. To fulfill our mission to nourish the world's children for the best start in life, we partner with NGOs and governments to reach children in need and their families through credible, existing programs.

**Through these collaborations, Mead Johnson Nutrition pursues the following objectives:**

**Knowledge creation** We engage in primary research and support ongoing research efforts with leading medical and nutritional experts, scientists and universities to push the boundaries of nutritional understanding and advancement.

**Product innovation** We have more than 100 years of innovation experience, developing breakthrough and category-defining products – as well as improving existing ones – to help children thrive. Particularly impactful are our efforts to explore, create and deliver specialized product formulations to address the nutritional needs of infants and children with serious medical conditions.

**Product donation** We donate products to help children around the world gain access to proper nutrition. Over the past few years, we have contributed products worth millions of dollars to support both short-term disaster relief efforts and longer term health and welfare initiatives in markets including the Philippines, China, Indonesia, Brazil, Peru, Canada and the United States.

**Awareness generation** We are committed to developing partnerships that increase awareness and advance the testing and treating of metabolic disorders around the world. In particular, we are raising awareness of the benefits of newborn screening for rare diseases, especially in countries where that testing is not yet routine. In many cases, early detection and medically supervised management can significantly improve outcomes, helping infants and children live relatively normal lives and grow into healthy adults.



## What Our Partners Say About Mead Johnson Nutrition

"I would like to show our appreciation for the tremendous support from MJN Vietnam to National Pediatric Hospital in supporting early diagnosis and treatment for children with congenital metabolic diseases. Their support and cooperation has played a significant role in saving children's lives and preventing disabilities for numerous patients with such disorders."

Associate Professor Dr. Luu Thi Hong, Director of Maternal and Child Health Department, Vietnam

"Many of our families don't have a lot of financial resources. But, they have great heart for doing the right thing for their children. And, Mead Johnson Nutrition makes it possible for them to provide the kind of nutrition that those children need in those early years of life."

Sister Cathy Ryan, Executive Director, Maryville Academy, United States

"I am writing to express sincere appreciation to Mead Johnson Nutrition for your significant commitment to St. Mary's Home. Since 2010, you have made our daily Hot Lunch Program that provides more than 1,600 meals per month possible. Thank you Mead Johnson Nutrition, for being such a fine friend of St. Mary's Home, and such a champion for the health of our young parents and their children."

Nancy B. MacNider, Executive Director, St. Mary's Home, Canada

"Mead Johnson Nutrition's Three Year Program has improved the nutrition of participating infants and increased the infant feeding knowledge of parents, which is of vital importance to the growth and development of children. The medical tests also show signs of anemia in some infants. This is an opportunity for us to educate parents and caretakers about the importance of adding high-iron foods as well as a variety of nutrient-dense foods to their children's diets."

Bian Huawei, Director of the Nutrition Department at Third Affiliated Hospital of Sun Yat-sen University, China

"At Fundación Ibero Menezes, we are dedicated to raising funds to provide support to institutions that serve those most in need. With Mead Johnson as one of our strong supporters, we have had the opportunity to see that the number of beneficiaries have grown continuously and this is extremely rewarding. Mead Johnson's committed and motivational way of feeding children in precarious situations, allows the support to strengthen and grow increasingly in order to improve their quality of life."

Guadalupe Saavedra, Director, Fundación Ibero Menezes, Mexico



## Looking to the Future

We are proud of the work we do to support young lives in fragile and vulnerable circumstances, but we understand that our work is far from over. Our global team continually works to advance the understanding of the nutrition requirements of infants and children, extend a caring hand to families in need, and forge meaningful alliances with government and non-governmental organizations to make a positive difference in the lives of children and their families around the world.

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